

MEDIA AND PRESS QUICK REFERENCE GUIDE



OVERVIEW

LIVIN Foundation is a local, 501c3 non-profit with a mission of mental health awareness and suicide prevention.

#LIVIN MOVEMENT - JOIN US!

- A universal symbol of mental health awareness and suicide prevention.
- HOPE for a brighter day today, tomorrow and the future!
- It's YOUR story! Share it!

MUSIC FESTIVAL

LIVIN Music Festival was established as a way for the community to come together all in the name of mental health and suicide prevention. Sharing stories, crying together and healing TOGETHER! We're all better together!

- Two-day event! ERX Motorpark in Elk River
- Camping, Music, BBQ, Cornhole, Kids activities and a community of people joining forces to come together!
- Friday night is a kickoff concert for the weekend.
- Saturday daytime is a FREE event - no tickets required.
- Simply put, the music festival opens and starts important conversations about mental health and then after that, people are made aware of and walk away with life-changing resources and tools available via the LIVIN Foundation to ultimately prevent suicide.

LIVINCONNECTED - Mental health support platform with a human touch, by way of a bot named HOPE! Take her hand and come with her for support, tools & resources! www.livinconnected.org

CAMP LIVIN & RETREATS - After loss to suicide.

LIVIN FAMILY FUND - Financial Grant Program for financial assistance.

TRAINING & EDUCATION - Suicide prevention training free to the public via QPR (question, persuade, refer).

MORE INFO

Visit: www.livinfoundation.org

Social media: @livinfoundation

TAGLINES

Start the Conversation, Listen with Intent, Get Busy LIVIN

****We can't change the past, but TOGETHER we can affect the future! Join us!**